



Mission

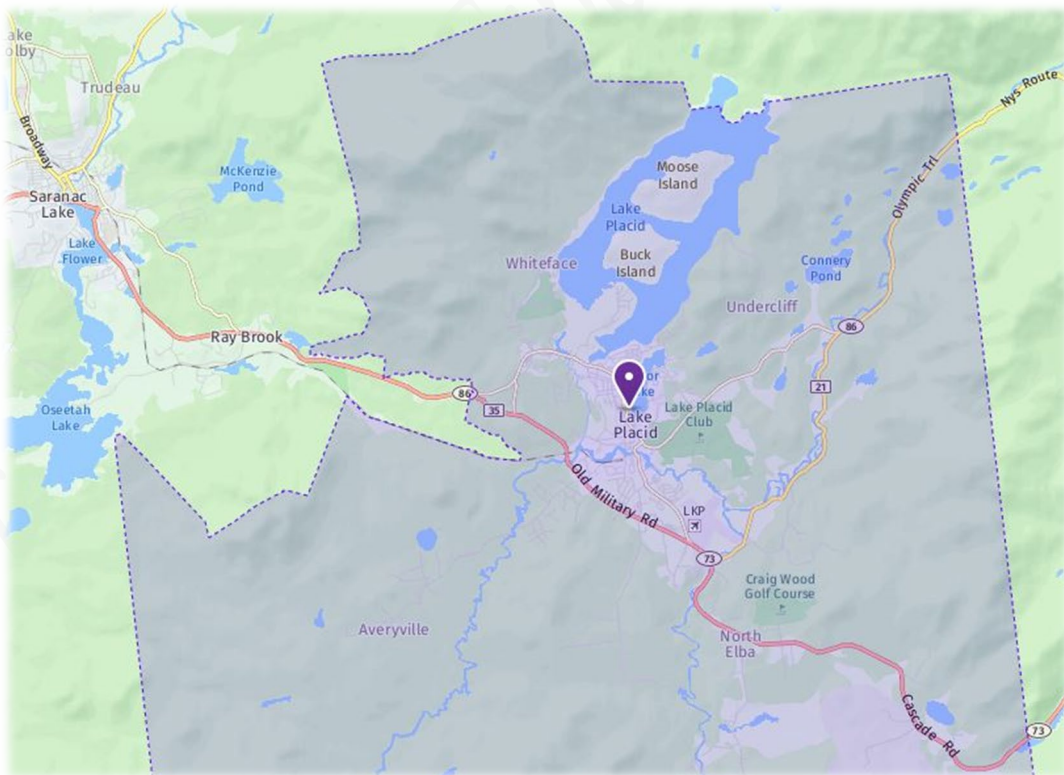
Providing reliable, high-speed internet service to the community of Lake Placid

Vision

To contribute to the quality of life and economic development of the Lake Placid community through the competitive advantage that ultra-high-speed broadband internet affords businesses, government, residents, and visitors

Goals & Objectives

1. Provide reliable & robust internet service to the Lake Placid region
2. Reach full deployment within the 12946 boundaries, reaching all potential customers via the Lake Placid Village electric grid within five years
3. Assist in making Lake Placid a 'smart village' by driving economic development
4. Create community through utility independence, job growth, and support
5. A self-sustaining company by the end of the construction project





The transition from last generation basic broadband networks to next-generation fiber-optic networks is underway. However, most Americans continue to have only one option for high-speed Internet access, according to the Federal Communications Commission (FCC), often a cable company that is maxing out their network to meet the demand for download speeds and drastically limited upload speeds.

Progressive thinking communities are realizing they need to act, or risk being left behind. Due to the high buildout cost, many do not want to embrace the purely municipal model. One way for those communities to move forward is with a public-private partnership. Our company's goal is to partner with the greater Lake Placid village (12946 zip code) community in creating an Adirondack smart village armed with a state-of-the-art internet infrastructure, designed to provide world-class service now and in the future, through the creation of a robust fiber-optic network.

Lake Placid Fiber has developed a business model based on buying internet bandwidth access at wholesale rates and passing the savings to Lake Placid Fiber customers with the benefits of both faster service and lower costs. Being a locally owned and operated business, we will be controlling the high-quality low latency network, provide technologically superior residential and business services with less downtime, and personalized no hassle customer support. We will be a stable, robust, reliable, and forward-thinking company supplying internet access to Lake Placid's end users.

The future is already here-it's just not very evenly distributed. Ultimately, small communities like Lake Placid are usually the last to receive the benefits of new technology. Larger companies ignore or functionally abandon low population customer segments until they are forced by regulations, or it is financially viable for them to do so. This creates the opportunity for community leaders and independent broadband providers to step in and create their own modern networks.

Lake Placid Fiber's objective is to reduce the lag time between first and last beneficiaries of technology changes by beating the competition to market, promoting the value of fiber broadband connections to enrich people's lives, enhancing the community's technological capabilities, and improving the local economy. Our community should have access to worldwide technology and solutions that provide the potential for near limitless scale and service agility, for seamless communications to everywhere and everything. Lake Placid Fiber's mission and vision are to provide this world-class service to our extraordinary community.



Lake Placid Fiber Customer Information

Service Offerings – Description and Rate of Internet Services

Services available: Standard & Professional

All taxes and basic equipment included in Monthly and SLA subscription services

All internet speeds are symmetrical (Download and Upload are the same)

Standard - Internet Access

- Shared capacity connection over GPON
- No contract requirement and no Service Level Agreement (SLA) guarantees
- Basic Wi-Fi service included
- | <u>Download</u> | <u>Upload</u> | <u>Price</u> |
|-----------------|---------------|--------------|
| 100Mbps | 100Mbps | \$75 |
| 250Mbps | 250Mbps | \$100 |
| 500Mbps | 500Mbps | \$200 |

Professional - Internet Access (Standard Rates + Additional services)

- Contract requirement and Service Level Agreement (SLA) guarantees
- Basic Wi-Fi service included
- | <u>Download</u> | <u>Upload</u> | <u>Price</u> |
|-----------------|---------------|--------------|
| 100Mbps | 100Mbps | \$100 |
| 250Mbps | 250Mbps | \$125 |
| 500Mbps | 500Mbps | \$250 |

Professional service features

- Includes static IPV4 address
- Lower Latency & Jitter, QOS, etc.
- Wi-Fi service – 1 Access Point
- Business hours (8am-6pm) priority response
- Secure local backup and data storage available for additional fee